

Shiphrah BIOMEDICAL

CAN ARTIFICIAL INTELLIGENCE IMPROVE YOUR PREGNANCY?

Participants are needed for a study about sleep in pregnancy... (but shhhhhh! You don't actually have to sleep!)



Pregnant? Healthy? In your third trimester?

Would you give us an hour of your time to participate in a **cutting-edge** research study? **This <u>Canada-wide</u> study is completely virtual, there is**

Did you know?

This <u>Canada-wide</u> study is completely virtual, there is no face-to-face or in-person contact, and you can do it from the comfort of your own home!

Recent studies have pointed to sleeping on the back in late pregnancy as possibly increasing the risk of pregnancy problems.

However, these studies are limited because sleeping position was recalled from memory, but it is impossible to completely and accurately do this.



<u>You May Qualify If You</u>

- Are healthy.
- Are between 28 and 40 weeks pregnant.
- Are between 18 and 50 years old.
- Live in Canada.
- Have access to an iPhone or Android phone and a secure 2.4GHz Wi-Fi network.

Participation Involves

- Setting up a video camera in your bedroom.
- Recording a <u>4 5 minute</u> video of yourself in *simulated* sleep positions (you don't need to sleep).
- Submitting your video to us using a secure link.

Potential Benefits

• You may feel a sense of fulfillment for contributing your time and effort to improve pregnancy outcomes for others in the future.

FOR MORE INFORMATION ABOUT THIS STUDY, OR IF YOU WOULD LIKE TO PARTICIPATE, PLEASE GET IN TOUCH WITH US!





EMAIL US BY SCANNING HERE



₽ 437-800-1830

FOR MORE INFORMATION ABOUT SLEEPING POSITION IN PREGNANCY, SCAN HERE:



HENRY



This study was approved by the University of Toronto Research Ethics Board (Approval #00027465).